

Lit - 20" x 27"

BLEED ZONE: 20.25" x 27.25"

TRIM ZONE: 20" x 27"

SAFE ZONE: 19" x 26"

● **BLEED LINE** —————

Please extend the background images or colors all the way to the edge of the black outline.

● **TRIM LINE** —————

This is where we aim to trim the product. The text or graphics near this line could get cut off.

● **SAFE LINE** - - - - -

Keep text and important imagery with this line to ensure it does not get cut off during production.

IMPORTANT

Please remove the Template & Instruction layers before submitting your files, otherwise they will be printed.

Please convert all **RGB, PMS & Spot Color** to **CMYK** format.

Please **Outline All Fonts** and **Embed All Images**.

Photo resolution minimum: 150 dpi to 300 dpi in Actual size.

File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).