

Professional Retractable-36

● BLEED LINE ———

Please extend the background images or colors all the way to the edge of the black outline.

● CUT LINE - - - - -

This is where we aim to trim the product. The text or graphics near this line could get trimmed off.

● SAFE LINE - - - - -

Keep text and important imagery with this line to ensure it does not get cut off during trimming.

BLEED ZONE: 36.25" x 70.7" ~ 93.7"

TRIMMING ZONE: 36" x 70.45" ~ 93.45"

SAFE ZONE: 34" x 66.45" ~ 89.45"

IMPORTANT

Please remove the Template & Instruction layers before submitting your files, otherwise they will be printed.

Please convert all **PMS & Spot Color** to **CMYK** format.
Please **Outline All Fonts** and **Embed All Images**.
Photo resolution minimum: 150 dpi to 300 dpi in Actual size.
File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).

Minimum length: 70.45"

Maximum length: 93.45"