

# Standard Retractable-31.5

## ● BLEED LINE ———

Please extend the background images or colors all the way to the edge of the black outline.

## ● CUT LINE - - - - -

This is where we aim to trim the product. The text or graphics near this line could get trimmed off.

## ● SAFE LINE - - - - -

Keep text and important imagery with this line to ensure it does not get cut off during trimming.

**BLEED ZONE: 31.75" x 80.55"**

**TRIMMING ZONE: 31.5" x 80.30"**

**SAFE ZONE: 29.5" x 76.30"**

## **IMPORTANT**

**Please remove the Template & Instruction layers before submitting your files, otherwise they will be printed.**

Please convert all **PMS & Spot Color** to **CMYK** format.

Please **Outline All Fonts** and **Embed All Images**.

Photo resolution minimum: 150 dpi to 300 dpi in Actual size.

File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).